

Strategic AI Adoption

Guardrails, Trust and Responsibility in this New Era of Fundraising



The Curtis Group



virtuous

Intros

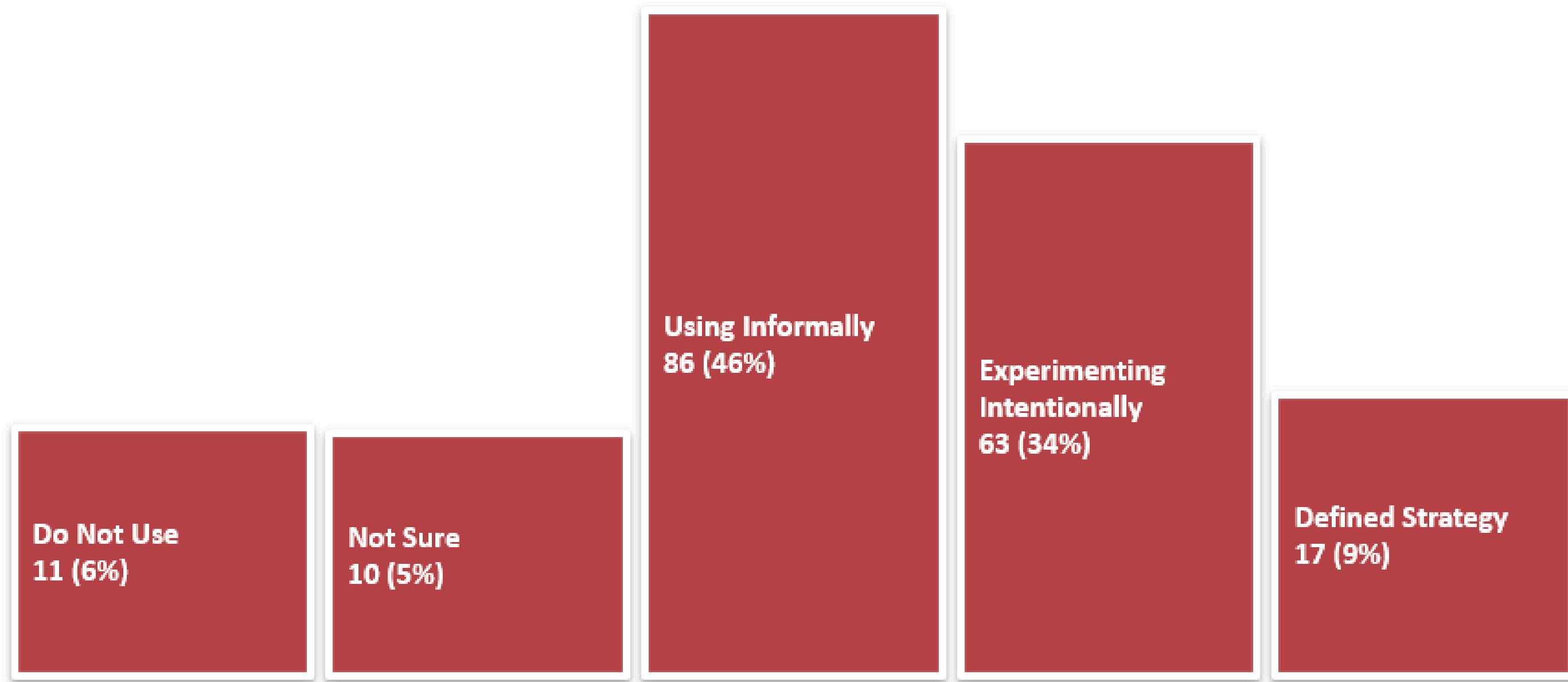
AI Case Studies

AI Adoption Cycle

Adoption to Evolution

Practical Starts

If this feels messy...that's normal



TWO REAL JOURNEYS WITH AI

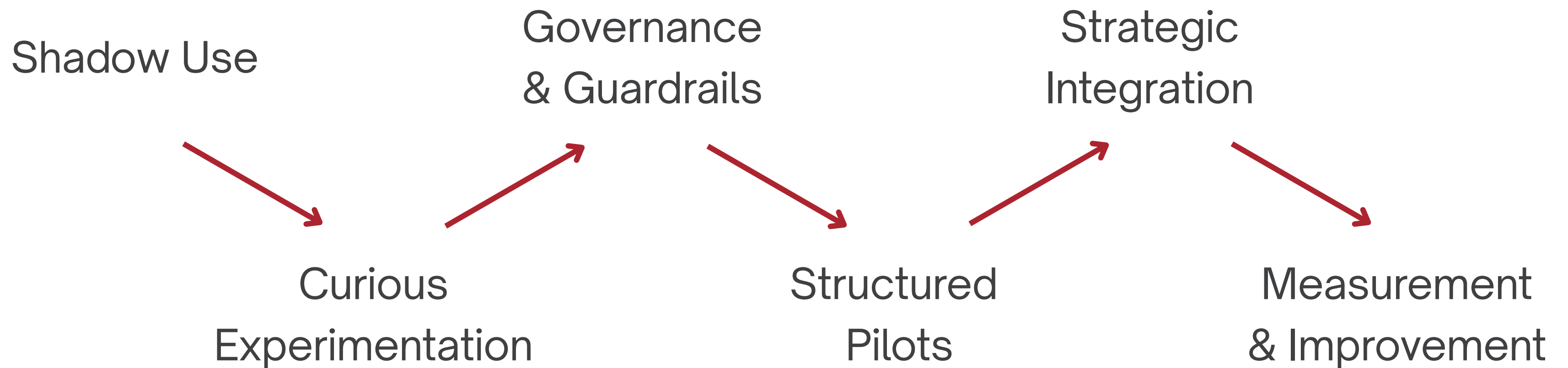


Kaitlin Robb



Nathan Chappell

The Nonprofit AI Adoption Cycle



AI Evolution Is a Mindset

Not a tech issue

Evolution requires:

Culture

Governance

Human Judgment

Trust



If trust matters,
governance comes first.

Three Practical Starting Points

01 | Name an AI Champion

02 | Automate One Step
(With Review)

03 | Run Time-Bound AI
Micro-Pilots

Vision Creates Momentum.
Your Leadership Makes It Real.

Do you
have any
questions?



Resources

Webinar Slides

Webinar recording

Tools

Articles

Templates